

# Le·P·Le

THE FRUIT FACTORY



FRANCHISE OPPORTUNITY

NATURAL  
GOODNESS  
EVERYDAY

Le P Le

Le P Le

Le P Le

Le P Le

Le P Le

# Le·P·Le

— THE FRUIT FACTORY —

## A Fresh Business Concept

### FRANCHISE MODET

**FOFO**Franchise Owned, Franchise Operated

The franchise partner owns and operates the outlet under the le p le brand, systems, menu and operating framework, after undergoing training provided by le p le.

This model is best suited for partners who want active involvement in daily operations and local market building.

### Our Product Range



Fresh Natural Juices



Jamun Shots



Fruit Shots



Milkshakes

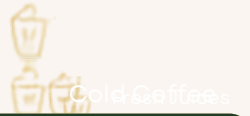


Cold Coffee

Goodness in every sip.  
**Naturally!**

- Fresh Juices
- Janun Shots
- Milkshakes
- Fruit Shots
- Cold Coffee

NATURAL GOODNESS



## A Fresh Business Concept

### Our Product Range



Fresh Natural Juices



Jamun Shots



Fruit Shots



Milkshakes



Cold Coffee

NATURAL GOODNESS



### FRANCHISE MODET

## Standard Franchise — Starting from ₹7.9 Lakh\*

| Location               | LITE             | PRIME         |
|------------------------|------------------|---------------|
| Area                   | 150-220sqft      | 300-600sqft   |
| Investment             | ₹8-9 lakh        | ₹11-12lakh    |
| Franchise Fee          | ₹5.99 lakh + tax | ₹6.99lakh+tax |
| Refundable Deposit     | ₹70000           | ₹100000       |
| Expected Annual Profit | ₹7.5-9 lakh      | ₹8.5-9.5 lakh |
| Payback Period         | <15 Months       | <15 Months    |
| Agreement Period       | 5 Years          | 5 Years       |
| Approx. Gross Profit   | ~50%             | ~55%          |
| Approx. Net Profit     | 30-35%           | 30-35%        |



# FRANCHISE OPPORTUNITY



## FRANCHISE FORMAT

investment required for the Express Module is approximately ₹5.99 lakh

₹5.99lakh — Franchise Fee

₹70,000 — Refundable Deposit

₹3-5lakh — Interior Cost

## INCLUDING

Your ₹5.99 lakh franchise fee comes with a complimentary Starter & Equipment Package designed to help you recover a substantial portion of your franchise investment through tangible products and equipment provided with the franchise.

Complimentary Package Includes

- KITCHEN COUNTER & EQUIPMENT SETUP
- 2 SETS OF MIXERS
- DEEP FREEZER
- FRONT DISPLAY REFRIGERATOR
- 1 LED TV
- COMPLETE FROZEN PRODUCT PACKAGE
- COMPLETE SYRUP PACKAGE
- GLASSES & SHOT GLASSES
- COMPLETE CUTTING INSTRUMENTS
- COMPLETE KITCHEN KIT
- KITCHEN & SERVICE CLOTHES
- APRONS
- INTERIOR FEES (PROVIDED BY LEPLÉ)



Franchise Fee



Payback Period



location type]



# FRANCHISE OPPORTUNITY



## FRANCHISE FORMAT

### NOT INCLUDED IN THE FRANCHISE PACKAGE

The following expenses are not included in the ₹5.99 lakh franchise fee/package:

- FURNITURE & INTERIOR WORK
- AIR CONDITIONING (AC) — APPLICABLE FOR PRIME FORMAT
- FRONT LED BRAND SIGNAGE
- ELECTRICAL FIXTURES & APPLIANCES — LIGHTS, FANS, ETC.
- POP / FALSE CEILING WORK
- PAINTING & COLOUR WORK
- DECORATIVE & AMBIENCE PRODUCTS
- OPENING CEREMONY & LAUNCH EVENT EXPENSES
- CIVIL & PLUMBING WORK, IF REQUIRED
- ANY OTHER SITE-SPECIFIC OR CUSTOMIZED WORK



Franchise Fee



Payback Period



location type]





# Le.P.Le

THE FRUIT FACTORY

## PROFIT MARGIN & FOOD COSTING

Food cost can be considered approximately 50% to 55%.

Profit margin can be considered approximately 30% to 35%, but it may vary and depends on the owner's presence at the outlet, efforts, and monthly expenses.

Food costing can also be reduced by controlling daily wastage through the owner's presence at the outlet, as well as by controlling electricity consumption.

The owner's presence can help get maximum work from the staff and may reduce the salary/staffing cost that needs to be paid.

Outlet rent and government taxes will remain as applicable/fixed.



**High Demand**  
Healthy beverages  
people love.



**Natural & Trusted**  
Made with real fruits  
& quality ingredients.

**Proven Model**  
Simple operations,  
strong returns.

**We Grow**  
You grow with  
our support.

[Add legal disclaimer,  
franchise terms, or  
eligibility note]



# Le.P.Le

THE FRUIT FACTORY

## METHOD OF PAYMENT OF FRANCHISE FEE & PACKAGE AMOUNT

The franchise fee and refundable deposit amount have to be paid at the time of paying the token amount.

The amount for any extra work has to be paid three days before the opening date.

If the franchise is cancelled for any reason, the token amount is non-refundable.



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